



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

## Contract # 314548

**Schedule Dates** 10/08/12-10/14/12  
**Advertiser** RGAPPC - Republican Governors Association (952)  
**Agency** Target Enterprises (3056)  
**Product** Political - Issue (1068)  
**Brand** 144/REPUB GOV ASS NC (129015)  
**Salesperson** Telerep/Los Angeles, Los Angeles (1043)  
**Sales Office** Telerep/Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** /  
**CPE** RGA NC/RGA/144  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** 144/REPUB GOV ASS NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION. RGA NC

**Date Entered** 06/01/12  
**Last Modified** 06/01/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06151548  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,283.75  
**Net Total** \$63,941.25  
**Sales Tax**

## Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	90	\$75,225.00
<b>Grand Total:</b>	<b>90</b>	<b>\$75,225.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5A- 6A (EST)		1	1	1	1	1			5	\$445.00	\$2,225.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
2.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	6A- 7A (EST)		1	1	1	1	1			5	\$900.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
3.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	7A- 9A (EST)		2	2	2	1	1			8	\$1,000.00	\$8,000.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY. MAX SEP	6/1/12
4.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	9A- 10A (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
5.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	10A- 11A (EST)		1	1	1	1	1			5	\$425.00	\$2,125.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
6.0	Normal Line / Spot	10/08/12-10/12/12	5	:30	10:58A- 11:57A (EST)		1	1	1	1	1			5	\$390.00	\$1,950.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
7.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	12P- 1P (EST)		1	1	1	1	1			5	\$475.00	\$2,375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
8.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	2P- 3P (EST)		1	1	1	1	1			5	\$440.00	\$2,200.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
9.0	Normal Line / Spot	10/08/12-10/12/12	6	:30	4P- 5P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
10.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$1,075.00	\$5,375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
11.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
12.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$1,490.00	\$7,450.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
13.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	6:58P- 7:30P (EST)		1	1	1	1	1			5	\$1,125.00	\$5,625.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / Spot	10/08/12-10/12/12	4	:30	7:28P- 7:56P (EST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
15.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	10P- 11P (EST)		1							1	\$3,900.00	\$3,900.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
16.0	Normal Line / Spot	10/08/12-10/14/12	3	:30	11P- 11:35P (EST)	5	X	X	X	X	X		X	5	\$1,490.00	\$7,450.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
17.0	Normal Line / Spot	10/08/12-10/11/12	3	:30	11:35P- 12:02A (EST)		1	1	1	1				4	\$625.00	\$2,500.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
18.0	Normal Line / Spot	10/13/12-10/13/12	4	:30	6A- 8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
19.0	Normal Line / Spot	10/13/12-10/13/12	3	:30	12P- 12:30P (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
20.0	Normal Line / Spot	10/13/12-10/13/12	5	:30	12:05A- 12:35A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
21.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	6A- 8A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
22.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	9A- 10A (EST)								1	1	\$440.00		Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
22.0.1	Preempt	10/14/12															Charlotte (WSOC)	No Avail/Exception -	
23.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	12P- 12:30P (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
24.0	Normal Line / Spot	10/14/12-10/14/12	3	:30	6P- 6:30P (EST)								1	1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12
25.0	Normal Line / Spot	10/12/12-10/12/12	3	:30	12:05A- 12:35A (EST)						1			1	\$625.00	\$625.00	Charlotte (WSOC)	RUN 1X PER DAY	6/1/12

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